

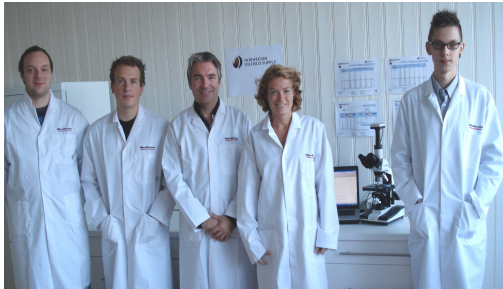
3 November 2011

For Immediate Release

MacDermid Offshore Solutions Announces New Fluid Monitoring Lab Facility in Norway

Stavanger, Norway - MacDermid Offshore Solutions (MacDermid) announced the opening of a new laboratory facility in Stavanger for production and drilling control fluid monitoring and testing. The new facility will serve production operators, drilling contractors, OEM's, and service companies in Norway. This new facility will complement MacDermid's facilities in Wigan, England; Sao Paulo, Brazil; Melbourne, Australia; Singapore; Takoradi, Ghana; and Pasadena, Texas, USA.

"We recognize the importance of saving valuable time in assisting our customer's preventative maintenance programs as well as enhancing the fluid related performance of assets working in the field," commented Mark Hollinger, MacDermid Offshore Solutions President. "We feel this new facility will further enhance our ability to support the growth of our customers drilling and production operations in the region."



Fluid testing results and recommendations are posted directly on MacDermid's, confidential web based system. In addition, MacDermid offers customer specific instructions for sample collection and training for initial onsite fluid testing programs.

MacDermid Offshore Solutions provides products and services for the offshore oil industry, worldwide. Our market leading Oceanic and Erifon water-based fluids are used for hydraulic control of valves in offshore drilling and production systems.

For more information on the lab facility in Stavanger, please contact Dan Lunde at Dan.Lunde@oilfieldsupply.no +47 51733000 or visit MacDermid Offshore Solutions' web site: <http://www.macdermid.com/offshore>.